

# Wesley Swain

## Graphic Design Supervisor



### Contact

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### Education

DIPLOMA IN GRAPHIC DESIGN  
St. Clair College of Applied  
Arts and Technology

### Skills

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- ADOBE PREMIERE
- ADOBE ACROBAT
- ART DIRECTION
- GRAPHIC DESIGN
- LAYOUT DESIGN
- BRANDING
- SELF-TEACHING  
(SKILLS DEVELOPMENT)
- DEEP DIVE RESEARCH
- CREATING SOCIAL MEDIA  
ASSETS AND PRINT MEDIA
- PHOTOGRAPHY & RETOUCHING
- LEADING SMALL TEAMS
- NEGOTIATING PRICING
- OFFICE 365 / GOOGLE  
WORKSPACE
- COMFORTABLE WRITING  
HTML, CSS, & SOME PHP / JQUERY
- WEB DESIGN
- WORDPRESS / ELEMENTOR
- USER EXPERIENCE (UX)

### About me

Senior design professional with brand development experience from initial concept and art direction to final implementation for new intellectual properties. I have made core creative contributions on product prototyping teams for rapid product iteration and have worked on everything from niche single product projects to massive public campaigns and events.

### Work Experience

#### GRAPHIC DESIGN SUPERVISOR

Montel Plastics Ltd. | 2019 to Present

- Brand lead for Montel and partner companies
- Design assets for packaging, other print, web, iconography, and digital
- Design and build websites
- Lead meetings with C Suite/executive and management members to establish scope for projects
- Project management (timing and coordinating, assigning work)
- Product design and prototyping (3d modeling and 3D printing)

#### WEB DESIGN LEAD

Atomic Agency Inc. | 2018 to 2019

- Design responsive websites, building upon and predicting visual trends
- Create site mockups, wireframes and page flow materials
- Lead client meetings to establish scope for projects and commit
- Create art and graphic assets for print, web, digital services
- Art direct development of new brands and refreshing established brands

#### SR. DESIGNER

Tango Creative Group | 2016 to 2018

- Design responsive websites, building upon and predicting visual trends
- Meet with clients and partner agencies to establish scope for projects
- Create art and graphic assets for print, web, digital services
- Copywriting for online ad programs (Google AdSense, Facebook, Twitter)
- Assist in development of new brands and establish brand guidelines

#### DESIGNER

HOOK Creative Group | 2013 to 2016

- Create graphic assets: layout, illustration, photography, packaging, and digital
- Work within complex brand guidelines
- Animate Flash and HTML5 ads